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April 13, 2015

Mr. John King  
J Kings  
700 Furrows Road  
Holtsville, NY 11742-2001

Dear John,

I didn't really get a chance to talk with you today, but wanted to tell you that everyone I spoke with — and I mean, everyone: vendors, operators, J Kings people — we were all incredibly grateful for your far-sighted and galvanizing presentation on the sobering effects of the "Fight for \$15". I cannot say that it was fun to hear. I can say that it may be the most valuable forty-five minutes I have spent on my business in the last year. And I'm sure I am not the only one. Hearing what you needed to hear. Bravo, John, thank you so much.

The whole show was outstanding! What a wealth of brands J Kings offers. Service and support that I know I can always count on.

As always, it was a great pleasure to see you and to spend time with Alexandra. Two people who I have grown to trust and admire. Valuable friends.

I hope to see you soon. Please do not be a stranger the next time you pass Cactus.

All the best,

A handwritten signature in black ink, appearing to read "Paul", is written over a horizontal line.

Paul

